

## Center for Shared Solutions

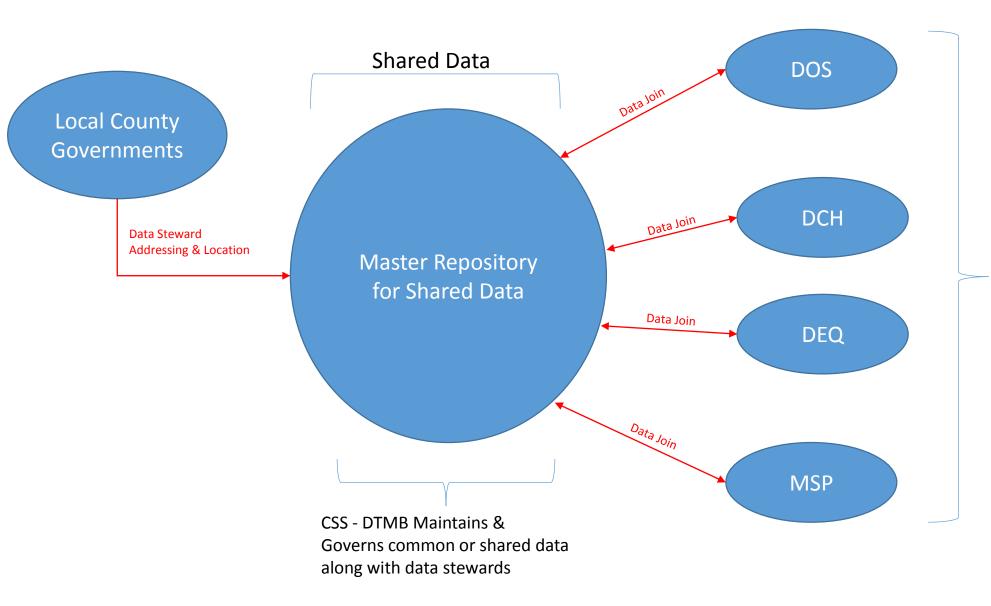
**Enterprise Information Management (EIM)** 

**Location Domain** 

# Executive Directive No. 2013-1 Data and Information Sharing, Management and Governance

- http://michigan.gov/documents/snyder/ED 2013-1 439597 7.pdf
- Establishes an Enterprise Information Management (EIM) program
- Improve service delivery and transparency
- All Executive Branch departments to participate
- Include cross-agency data sharing protocol
- Each department to establish a Chief Data Steward
- Incorporate an EIM strategy for successful cross-boundary collaboration with external partners of state departments

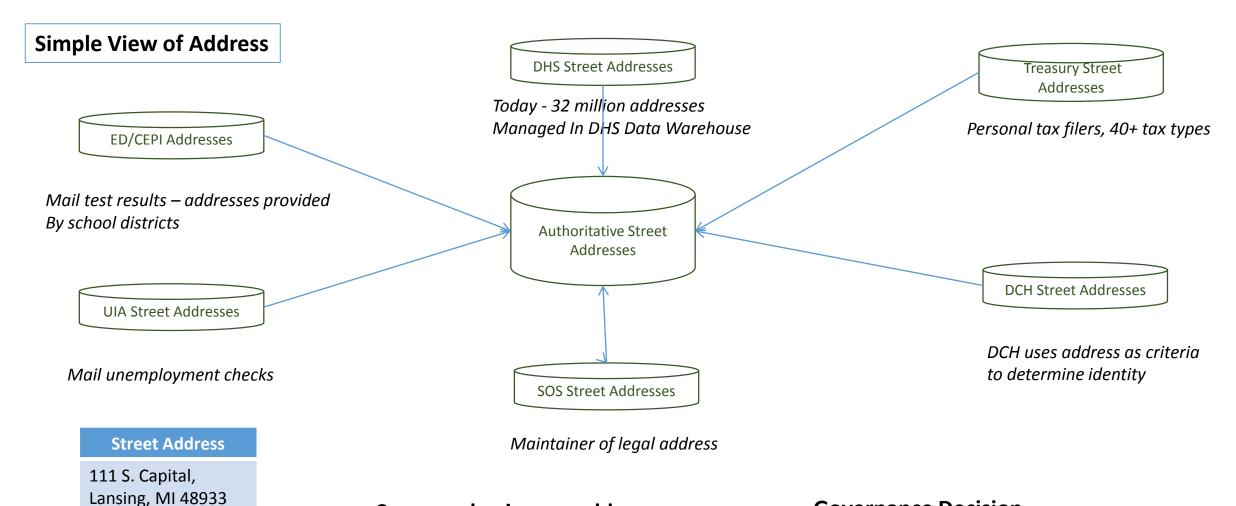
## **Enterprise Information Management Concept – State Government Level**



Each Agency maintains their own unique sets of data to join with Location data.
Each Agency has own Data Steward and Data Owner to maintain particular portions on Master Location and own unique data sets.

# Goal is to share Common Data that each Agency can use

- First common set of data identified by EIM Steering Committee is addresses/location.
- Locations have several meanings and usages by Agency.
- CSS is attempting to gather requirements by State Agency that would allow sharing of addresses/locations by Agency.
- CSS has identified that local governments may benefit from sharing of data as well and may want to participate in a Master Address Repository that will contain the cleanest and most up-to-date addresses.
- Looking to discover local government requirements needs for access and housing address information.



#### Common business problems

- Returned mail
- Address formatting cost
- Managing PO Box addresses

#### **Governance Decision**

- Who can modify "master" addresses?
- Who can add "master" address?
- Are there multiple trusted sources?
- Is additional information needed
- per address?

#### **GeoSpatial View of Address**

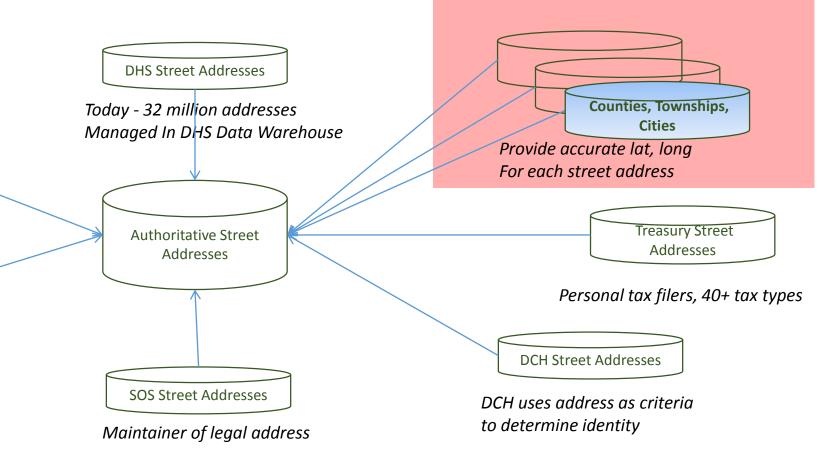
**ED/CEPI Addresses** 

Mail test results – addresses provided By school districts

**UIA Street Addresses** 

Mail unemployment checks

Street Address	Geo Code
111 S. Capital, Lansing, MI	42.733377, - 84.553324
48933	



#### **Common business problems**

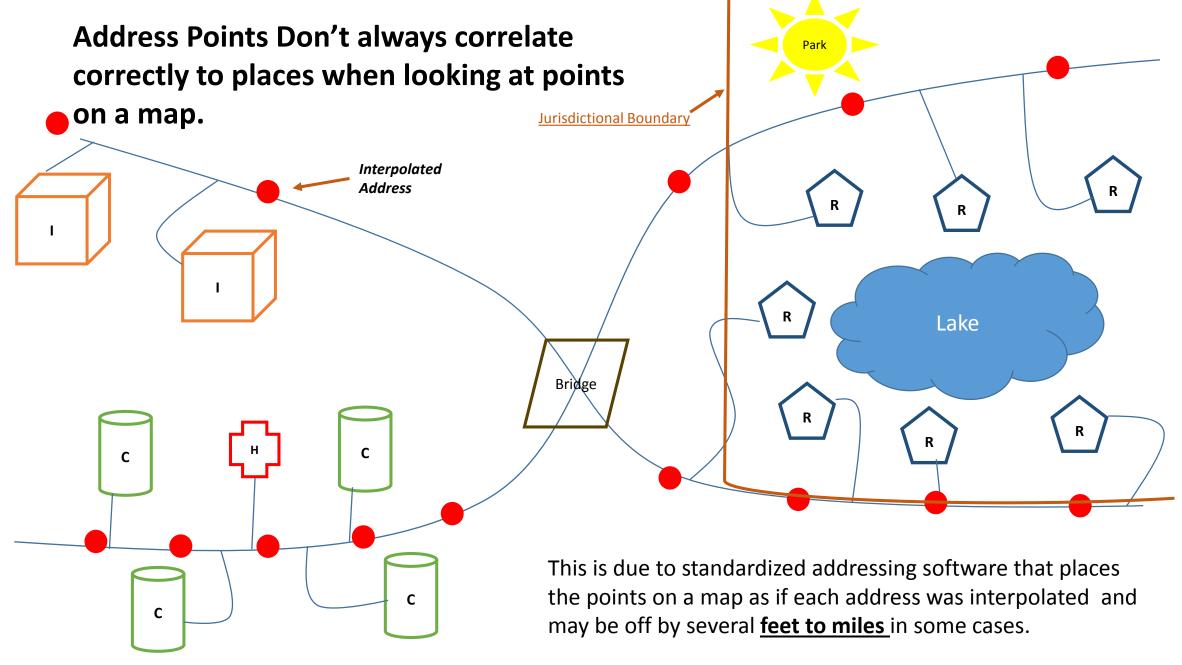
- Location of addresses within geographic boundaries
- Returned mail
- Address formatting cost
- Managing PO Box addresses

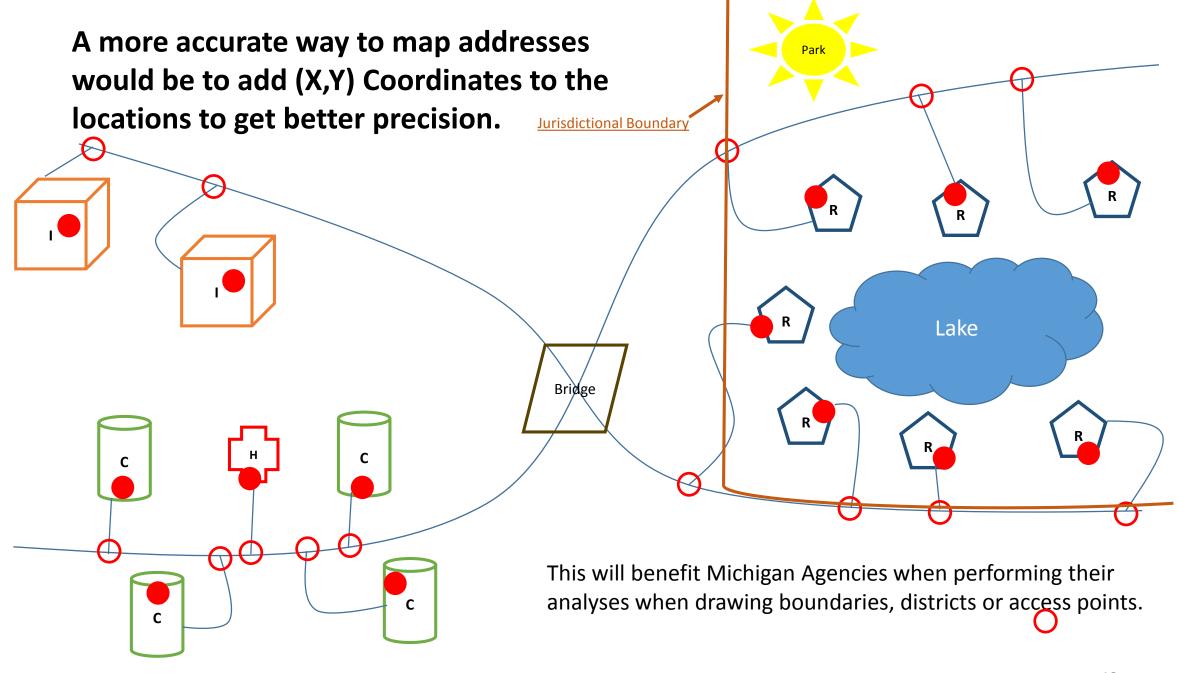
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#### Benefits to local users

- Address cleansing, verification, geocoding
- CASS Certification
- Delivery point validation
- Structure point creation
- Structure point maintenance workflow
- Cross boundary standardization / sharing
- Improved accuracy for analysis
- Structure type identification for GIS layer development





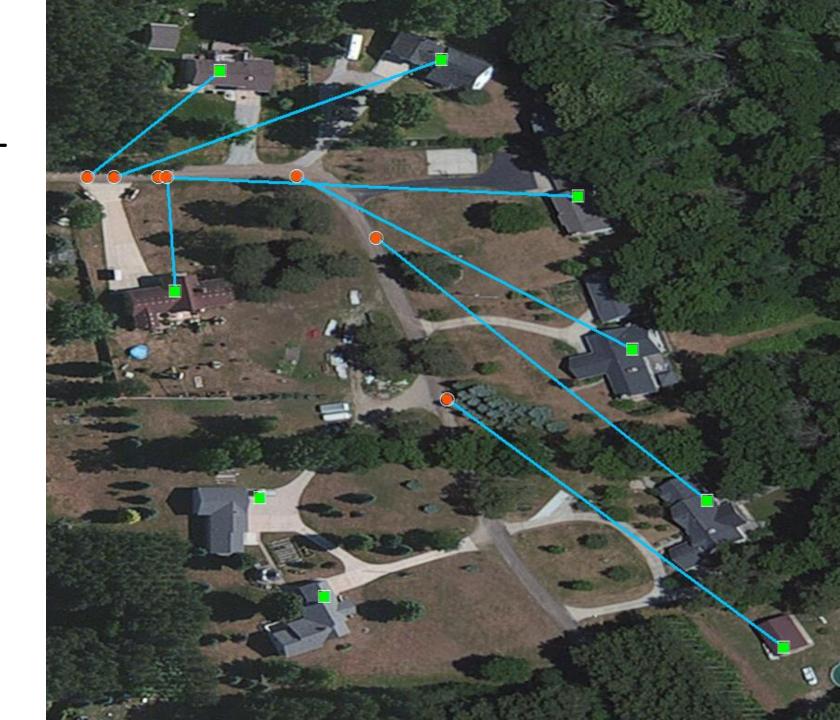
## Barry County – Discrepancy Example

#### Key:

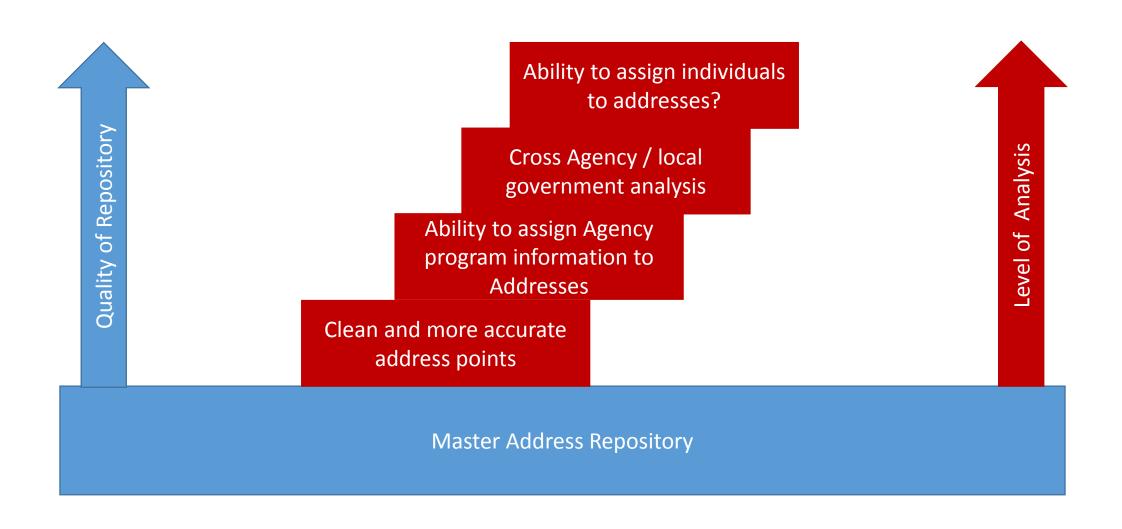
Local County Data Point



Difference in SAP and Local data point



## What Address Mastering will Enable



### Next Steps

- Identify Local Government Addressing Needs:
  - Survey to be sent out Mid-February to assess:
    - Addressing capabilities
    - How often updated
    - Coordinates added
    - Type of systems used to capture and maintain data
  - Volunteer data for quality assessment Return SAP attributes
- EIM Steering Committee
  - Performing analysis on Agency address needs